

FOR IMMEDIATE RELEASE Jan. 13, 2015

## Norma's Cafe Offers Free Pie Slices for National Pie Day, Jan. 23

Dallas comfort food icon celebrates sixth consecutive year with new pie flavor

(DALLAS) – For the sixth consecutive year, <u>Norma's Cafe</u>, the original Dallas dining icon serving Texas-style home cooking, will celebrate National Pie Day by offering guests a free slice of its famous Mile-High Cream Pie<sup>™</sup> on Friday, Jan. 23 at all three <u>locations</u>.

"At Norma's Cafe, National Pie Day is one of our favorite holidays and we love thanking our guests for their continuous support by celebrating one of our favorite foods," said <u>Ed Murph</u>, **owner of Norma's Cafe**. "This holiday has proven to be one of our busiest days of the year, and we are thrilled to welcome guests as part of the Norma's Cafe family."

To make the day even more delicious, Norma's Cafe will also **unveil a new type of pie – Tamale Pie**, an appetizer of Tamale Bites topped with beef chili, fresh diced onions and tomatoes, jalapeños, sour cream and cheese.

All three Norma's Cafe locations will be serving their classic Mile-High Cream Pies<sup>™</sup> such as coconut, chocolate, lemon and chocolate peanut butter along with newer flavors, Oreo and Reese's and will provide **one free slice** for every customer on Friday, January 23. No purchase necessary. Slices of pie will be available while supplies last and available for dine in guests only.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Cream Pies<sup>™</sup>, call (972) 820-5871 or visit <u>www.NormasCafe.com</u>.

## About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Cream Pies™ for dessert. Norma's Cafe is the one, the only, the original.