

MEDIA CONTACT

Kylie Wellman (972) 499-6649 Kylie.wellman@hck2.com

FOR IMMEDIATE RELEASE May 11, 2016

Norma's Cafe Creates More Than 80 Jobs for City of Dallas

Dallas cafe expanding to fourth location, now accepting job applications

(DALLAS) – Norma's Cafe, the original Dallas dining icon, is creating more than 80 jobs for the City of Dallas as it begins hiring for the new location on Park Lane in Caruth Plaza. The 4,100 square-foot restaurant will be accepting applications for front- and back-of-house staff.

"Norma's Cafe has an exciting June coming up, with the new location opening in Caruth Plaza and the celebration of our 60th anniversary, and we're excited to add more than 80 people to our extended family," said <u>Ed Murph, owner of Norma's Cafe</u>. "Much like our cafe locations in North Dallas, Frisco and the original in Oak Cliff's Bishop Arts Area, we anticipate our new location in Dallas to be a great place to host business meetings, dine with friends and family, or stop in for the cafe's famous chicken fried steak or Mile-High Pie."

The expansion of Norma's Cafe will create jobs for residents including servers, hostesses, food runners, bakers, cooks and cashiers. Previous restaurant experience, specifically with serving breakfast, is preferred. All applications need to be submitted in person at the Park Lane location and suitable applicants will be called back for interviews.

The new Norma's Cafe location will be in Caruth Plaza, **located at 9100 N. Central Expressway, Suite 151**. Norma's Cafe will be across the street from The Shops at Park Lane and across North Central Expressway from NorthPark Center. Additionally, the new cafe will be surrounded by many other recognized businesses, including Bed Bath & Beyond, Men's Warehouse and T.J. Maxx. Updates on the progress of construction will be posted at NormasCafe.com, as well as Norma's Cafe Facebook and Twitter pages.

For more information about the Norma's Cafe in Oak Cliff, North Dallas or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave

equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.