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FOR IMMEDIATE RELEASE

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Norma's Cafe to Open Fourth Location on July 12 in Dallas

Benchmark Dallas diner expands its Texas home-cooking to Caruth Plaza

(DALLAS) – [Norma's Cafe](#), the original Dallas dining icon, will officially open its fourth location on Tuesday, July 12 to the public. Doors will open at 6 a.m. and the first 100 customers will receive free chicken fried steak for a year. The new location is in Caruth Plaza, located at 9100 N. Central Expressway, Suite 151, across the street from The Shops at Park Lane and across North Central Expressway from NorthPark Center.

“Our team at Norma’s Cafe has worked tirelessly to make our fourth location at Park Lane come to life,” said Ed Murph, owner of Norma’s Cafe. “We are so excited to open our doors in Caruth Plaza on July 12 and invite loyal guests to see the new space, become a part of the East Dallas community, and make new friends in the surrounding neighborhoods.”

In celebration of the official opening, Norma’s Cafe will host raffles throughout July to guests at the Park Lane location. Raffles will include Free Pancakes for a Year, Pie of the Month Club memberships, Pancake Parties for eight, Breakfast for Two gift certificates, and Norma’s Cafe merchandise. Raffles are valid for the Park Lane location only and all guests who dine-in during the month of July will have the opportunity to enter. Winners will be chosen and contacted on Aug. 1.

The new location is a modernized update of the original Norma’s Cafe on West Davis in Oak Cliff near the Bishop Arts District and similar to the locations in North Dallas and Frisco. The Texas home-cooking menu, genuine service and established customer relationships will be consistent to what the community already expects at the existing three [locations](#).

The new location is about 4,100 square feet and will seat 133 guests. The cafe will be surrounded by many other recognized businesses, including Bed Bath & Beyond and T.J. Maxx. Norma’s Cafe is excited to bring their iconic home-cooking closer to Preston Hollow, the Park Cities, Lake Highlands, Lakewood, East Dallas and other surrounding neighborhoods.

For more information about the Norma’s Cafe in Oak Cliff, North Dallas, Frisco or Park Lane, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma’s Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma's Cafe has two other locations located in North Dallas and Frisco, as well as its newest cafe located in Caruth Plaza. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

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