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**FOR IMMEDIATE RELEASE**

**August 19, 2015**

**Norma's Cafe, Operation Kindness to Hold 4<sup>th</sup> Annual  
"Dog Days of Summer" Pet Adoption Event**

*Portion of day's sales to benefit shelter's operation costs*

(DALLAS) – [Norma's Cafe](#), the original Dallas dining icon, will team up with [Operation Kindness](#) and [Pet Supplies Plus](#) for its fourth annual "Dog Days of Summer" pet adoption event on **Wednesday, August 26** to help raise money for the Carrollton-based no-kill shelter. All three Norma's Cafe [locations](#), as well as the Keller Springs Dog Park, will have dogs and puppies of various breeds available for adoption at the below times:

**Wednesday, Aug. 26**

**8 a.m. – 10:30 a.m. Oak Cliff Location**

1123 W. Davis St.

Dallas, TX 75208

**11 a.m. – 2 p.m. North Dallas Location**

17721 N. Dallas Parkway #130

Dallas, TX 75287

**2:30 p.m. – 5 p.m. Wagging Tail Dog Park**

5841 Keller Springs Road

Dallas, TX 75248

**6 p.m. – 8 p.m. Frisco Location**

8300 Gaylord Parkway #19

Frisco, TX 75034

In honor of the event and National Dog Day, Norma's Cafe has brought back its popular **chili dog platter** – two juicy, 100 percent beef Nathan's Famous hot dogs served open-faced over Texas toast and topped with chili, cheese, onions and jalapenos (served with chips, fries or tots). In addition, Norma's Cafe will **donate a portion of their sales from the day** to support Operation Kindness' care for nearly 300 animals every day. The funds will provide the organization with resources for medical care, food, shelter and the chance for the animals to find a new home.

“We are excited to team up with North Texas’ oldest and largest no-kill shelter through our Dog Days of Summer event again this year,” said [Ed Murph, owner of Norma’s Cafe](#). “Norma’s Cafe encourages all guests to join in our support of the shelter’s efforts to find these dogs a new home at all of our locations.”

Norma’s Cafe guests who adopt on-site will receive a **free \$25 gift card** to the restaurant. All adoptable pets on location will be current on vaccinations, spayed or neutered, and microchipped. The [adoption process](#) is quick and simple – guests of Norma’s Cafe are able to adopt their new pet onsite and take them home, or pick up their new family member from Operation Kindness after work. A full list of adoptable dogs can be found online on the Operation Kindness website at [www.OperationKindness.org](http://www.OperationKindness.org). Pet Supplies Plus, the official pet supply retailer for Operation Kindness, will also be in attendance and will be providing dog treats and coupons throughout the day to all Norma’s Cafe guests.

“We are extremely grateful for Norma’s Cafe’s continued support as they take part in the Dog Days of Summer event for their fourth year,” said **Julie Goff, Development Manager for Operation Kindness**. “We couldn’t think of a better way to celebrate National Dog Day than holding adoptions at all three of their locations, which gives us the opportunity to spread awareness of pet overpopulation and to share our loving animals with the North Texas community.”

For more information about the Norma’s Cafe on W. Davis Street, Dallas Parkway or in Frisco, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Cream Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

*Tweet it:* [@NormasCafe](#) celebrates #NationalDogDay on August 26 with adoptions and @originalnathans chili dogs! #NormasDogDays

### **About Norma’s Cafe**

Norma’s Cafe is a Dallas home cooking institution. Founded in 1956, Norma’s Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma’s Cafe has two newer locations located in North Dallas and Frisco. Norma’s Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma’s Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma’s Cafe is the one, the only, the original.

### **About Operation Kindness**

Founded in 1976, Operation Kindness is the oldest and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. Operation Kindness has saved nearly 80,000 animals since its inception. Operation Kindness cares for an average of 300 animals on a day-to-day basis, with another 100-150 animals in foster homes. More than

3,700 dogs and cats are assisted by Operation Kindness each year. Learn more about Operation Kindness at [www.OperationKindness.org](http://www.OperationKindness.org)

### **About Pet Supplies Plus**

In 1988, Jack Berry and Harry Shallop came up with the novel idea of opening a supermarket-style pet food and supply store in Redford, Michigan. Nearly 25 years later, Pet Supplies Plus® has more than 250 neighborhood locations in 23 states, and continues to grow across the country. Jack and Harry's mission is to make Pet Supplies Plus America's favorite neighborhood source for the best foods, treats, toys and supplies while living up to its central promise.....great prices. No begging. To support this mission, Pet Supplies Plus offers everyday low prices, friendly service, and expertise to two and four-legged shoppers in every store. Come in to your neighborhood store and see just what Pet Supplies Plus is all about!

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