



MEDIA CONTACT

Kylie Soderstrom

(972) 499-6649

kylie.soderstrom@hck2.com

FOR IMMEDIATE RELEASE

Jan. 17, 2018

Norma's Cafe Guests can Enjoy a Free Slice of Mile-High Pie™ on Jan. 23

(DALLAS) – For its ninth year in a row, [Norma's Cafe](#), the original Dallas dining icon, will celebrate National Pie Day by offering guests a free slice of its famous Mile-High Pie™ on Tuesday, Jan. 23 at all five [locations](#).

“At Norma's Cafe, we believe that every meal should end on a sweet note and we're excited to make it easy for our guests to indulge on National Pie Day,” said [Ed Murph](#), owner of Norma's Cafe. “Last year we served approximately 4,200 slices of pie to guests across all of our locations and we're happy to continue this tradition for the ninth year in a row.”

On Tuesday, Jan. 23, guests can stop by any of the five Norma's Cafe locations to receive one free slice of the classic Mile-High Pies™ such as coconut, chocolate, lemon, chocolate peanut butter and Oreo™. No purchase necessary. Slices of pie will be available while supplies last from 10:30 a.m. to 8 p.m. and available for dine-in guests only. Guests can find more information, updates and giveaway opportunities through the Facebook event [here](#).

Additionally, Norma's Cafe has brought back the beloved “Birthday Cake Pie” for a limited time only. Throughout the month of January, guests can purchase a slice, or a full pie, that's made with birthday cake flavored cream and cookie bits with a homemade whipped cream topping with sprinkles and Oreos™. Proceeds from the pie will directly benefit [The Birthday Party Project](#), a local non-profit dedicated to bringing joy to homeless children through the magic of birthdays. All cafe locations will sell the “Birthday Cake Pie” through the end of January, while supplies last.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane, Frisco or in Plano, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit the newly designed website at www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years. Norma's Cafe has three other locations located in Caruth Plaza, North Dallas and Frisco, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop



by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

#