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Norma's Cafe Celebrates 62nd Birthday in June

Iconic Dallas diner rolls back prices and partners with The Birthday Party Project

(DALLAS) – [Norma's Cafe](#), a Dallas dining icon, will celebrate its 62nd “birthday” at all five locations with several promotions throughout June. Each cafe will offer 3 menu favorites for the throwback price of \$1.79 on June 25th in addition to a partnership with local non-profit, [The Birthday Party Project \(TBPP\)](#), a non-profit organization dedicated to celebrating the magic of birthdays by partnering with homeless and transitional shelters in the Dallas-Fort Worth area to throw birthday celebrations for children living in the shelters.

On June 20th, a portion of sales from all five locations will be donated directly to TBPP. Guests can find more information about the fundraising day [here](#). Can't make it to fundraising day? Norma's has yellow donation piggy banks at each location and will be collecting donations throughout the entire month of June. Norma's is also selling a limited edition Birthday Shirt with all proceeds being donated to TBPP.

“It is such a joy to partner with The Birthday Party Project for the third year in a row and celebrate our 62nd birthday,” said Ed Murph, owner of Norma's Cafe. “With more than six decades of giving back to our communities, we are looking forward to sharing our passion for service and celebrating with guests of all ages; from our youngest visitors to those who visited the cafe when our low prices weren't rollbacks.”

Since launching in 2012, TBPP has thrown more than 6,000 birthday parties with more than 38,000 children in homeless shelters across the Metroplex. Each party is made possible with birthday enthusiasts and complete with decorations, crafts, games, cakes, party favors and personalized presents.

“We are thrilled once again to be partnering with such an amazing Dallas icon to celebrate its 62 years of service and home-cooked meals,” said Paige Chenault, CEO and founder of TBPP. “Norma's has truly become the pillar of giving back to the community on top of what it does as a restaurant, and we are so grateful to be working alongside them to bring the magic of birthdays to homeless children in Dallas!”

As the celebration continues on Monday, June 25th, Norma's Cafe will offer guests rolled back prices from the time of its opening in the 1950s, \$1.79 for three menu favorites. Dine-in guests

can order one of the restaurant's low-priced traditional dishes, including Chicken Fried Steak, Meatloaf and Chicken & Dressing, at all five locations **beginning at 10:30 a.m. and continuing through 8 p.m. while supplies last.** Guests can choose their favorite discounted dish, plated with fresh green beans and homemade mashed potatoes. No substitutions are available. Dine-in only; one per customer. Find more information about the event on the Norma's Cafe website and ["Norma's Cafe 62nd Birthday Party" Facebook event.](#)

The cafe also is bringing back its limited edition **Birthday Cake Pie** to celebrate its birthday. All locations will be serving the famous pie, as well as the classic Mile-High Pies™ such as Coconut, Chocolate and Lemon, along with newer flavors such as Oreo and Peanut-Butter Chocolate Swirl. Please call ahead if you would like to purchase an entire pie to ensure availability.

For more information about the Norma's Cafe in Oak Cliff, North Dallas, Frisco, Park Lane or Plano, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years. Norma's Cafe has four other locations located in North Dallas, Frisco Park Lane, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

About The Birthday Party Project

The Birthday Party Project brings joy to homeless children through the magic of birthdays. With the support of birthday enthusiasts, aka volunteers, the non-profit organization partners with homeless shelters to throw monthly birthday parties for children. Founder and CEO, Paige Chenault founded The Birthday Party Project in 2012 with the hope of celebrating all homeless children living in shelters and transitional living facilities. Since its inception, The Birthday Party Project has celebrated more than 2,500 birthdays with more than 17,000 children in attendance and 4,500 birthday enthusiasts. 90% percent of all donations go directly to throwing, hosting and executing the birthday parties. The Birthday Party Project receives monetary donations, party supplies and engages the community through a program called 'Share Your Birthday.'

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