



## MEDIA CONTACT

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**FOR IMMEDIATE RELEASE**

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## **Norma's Cafe to Partner with Millennials for STEM for National Pi Day**

**(DALLAS)** – In celebration of National Pi (3.14) Day, [Norma's Cafe](#), the original Dallas dining icon, has partnered with Dallas Millennial Club to raise funds for Millennials for STEM, a local nonprofit dedicated to empowering Generation Z to learn, engage and build passion in the fields of science, technology, engineering and mathematics.

A portion of sales from all five Norma's Cafe [locations](#) on Wednesday, March 14<sup>th</sup> will be donated to Millennials for STEM. Additionally, Norma's Cafe is bringing back the limited edition Mint Chocolate Mile High Pie and a portion of it's sales throughout the month of March will directly benefit the organization.

"It's our responsibility to educate future generations of opportunity in science, technology, engineering and mathematics and empower the youth to become leaders," said [Ed Murph](#), owner of Norma's Cafe. "We're honored to partner with Dallas Millennial Club and Millennials for STEM, and are thrilled about the passion they share for giving back to the Dallas-Fort Worth community."

Millennials for STEM is the benefitting organization of the Dallas Millennial Club, a service and social organization made up of young industry leaders, nationally recognized entrepreneurs, and local university alumni. Millennials for STEM focuses on educating and empowering the leaders of our next generation. By 2020, the organization hopes to raise more than \$250,000 to benefit STEM education through events and other initiatives while also collaborating with brands who create unique STEM experiences to inspire Generation Z.

"We are excited to team up with Norma's Cafe this Pi Day. Our organization of millennials was built with a purpose --- to serve," said Christiana Yebra, vice president of marketing and co-founder of Dallas Millennial Club. "True impact is made by partnering with the community to support and invest in the future of our students. We want students to feel confident in their math and science skills and it doesn't hurt to have some fun in the process!"

Guests can find more information, updates and giveaway opportunities through the Facebook event [here](#). For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway,



Park Lane, Frisco or in Plano, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

### **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years. Norma's Cafe has three other locations located in Caruth Plaza, North Dallas and Frisco, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

### **About Dallas Millennial Club**

The Dallas Millennial Club (DMC) is a service and social organization. Members of the Dallas Millennial Club must adopt a simple core philosophy that "The more people one serves, the more successful one becomes." Established in 2016, DMC has already made a notable impact on the community through engaging networking events, volunteer opportunities with local organizations, and several sold out black-tie charity events. The organization was founded by Noble Madu, Broadrick Umeh, and Christiana Yebra.

### **About Millennials for STEM**

Millennials for STEM is a 501(c)3 non-profit organization focused on educating and empowering the leaders of our next generation. Millennials for STEM is dedicated to helping foster and develop Dallas-area STEM education programs. By 2020, Millennials for STEM plans to raise more than \$250,000 to benefit STEM education through events and other worthwhile initiatives, while also collaborating with brands to create unique STEM experiences to inspire Generation Z for the future.

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